

System Admin Toolkit

User Access & Permissions

Email Templates & Email Automation

Resulting Appointments & Rehashing

List Views & Filter Criteria

Reports – making quick modifications

System Accountability



improveit 360

Agenda

User Access & Permissions

- ❑ Users Profile vs Permission Set – what is the difference?
- ❑ Role Hierarchy – why might we use Roles?

Email Templates & Automations

- ❑ Setup > Flows > Check which Email Flows are Active
- ❑ App Launcher > Email Templates > How to Edit Email Templates

Resulting Appointments & Rehashing

- ❑ All Appointments need a Result for Reporting
- ❑ Where to Result Appointments
- ❑ Where to find Rehash Opportunities

List Views & Filter Conditions

- ❑ Who can create List Views?
- ❑ List Views can be created on every Object Tab to organize records
- ❑ Understanding Filter Conditions

Out-of-the-Box Reports

- ❑ 15 Reports pre-built
- ❑ How to Edit Date Range, Groupings, Sort Order, and Share Reports

System Accountability

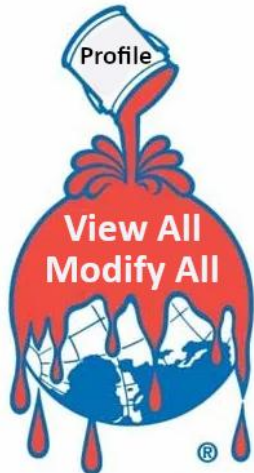
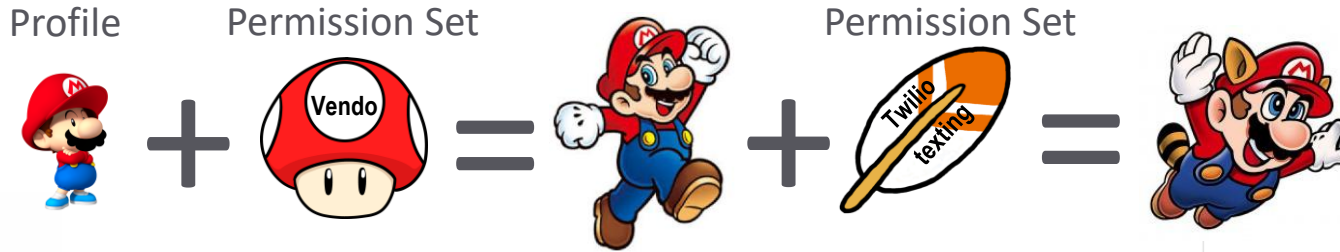
- ❑ Set Field History Tracking
- ❑ Set Field Level Security

User Profile and Permission Sets

Profile is the base set of permissions for the User.

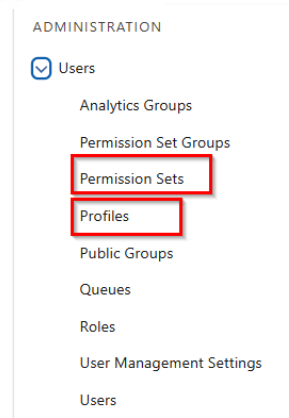
OOB Profiles & Permissions

Permission Sets can only add functionality and features; they do not take away.



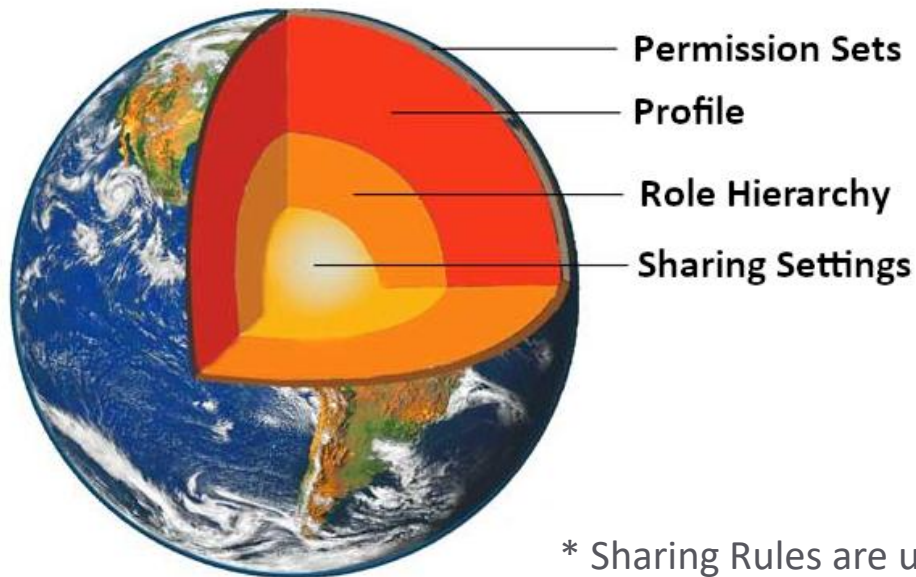
	Basic Access				Data Administration		
	Read	Create	Edit	Delete	View All Records	Modify All Records	View All Fields
Sales Appointments	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

View All or Modify All on either Profile OR Permission Set will override the Org-wide Sharing Settings, allowing the User to see records not expressly shared with them.



User Permissions

User Permissions are layered, like onions, parfaits, or the earth.



Troubleshooting Order:

Start from the core and work outward!

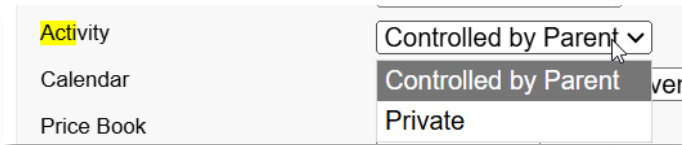
1. Organization-wide Sharing Settings
2. Role Hierarchy & Sharing Rules*
3. User's Profile
4. User's Permission Set(s)

* Sharing Rules are used to share records when the Object is set to Private and dictate which records Users can see based on their Role.

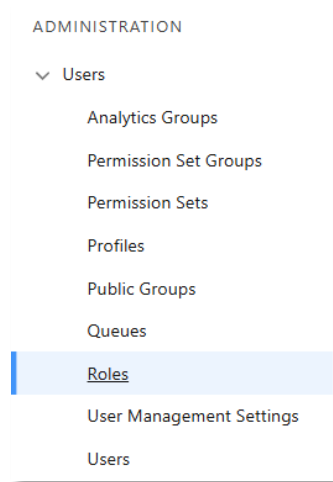
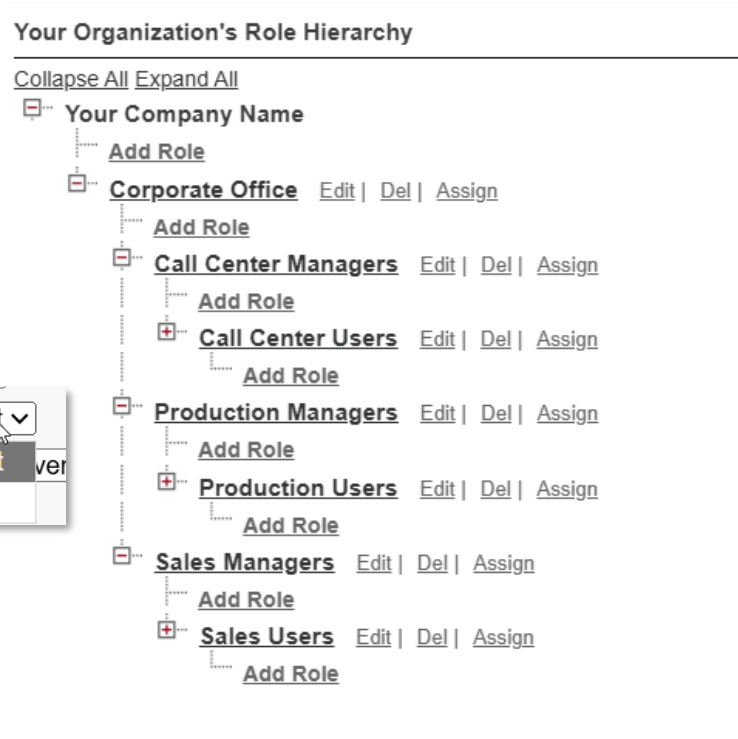
User Role Hierarchy

Roles are most used for Calendar Event sharing

Reason: Users in a primary Role (ie: Managers) need to add/delete Calendar Events from User's Calendars in the Subordinate Role.

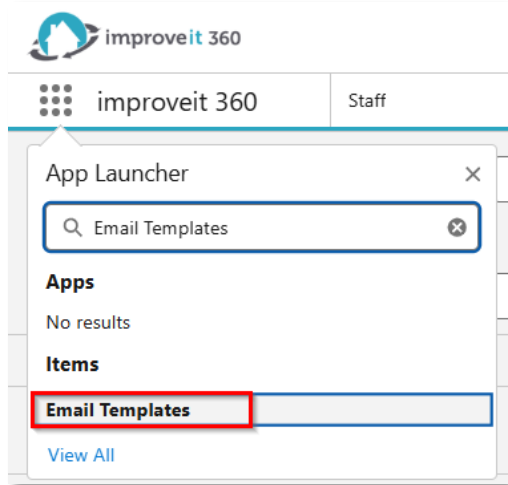


Sharing Settings > Activity
> Controlled by Parent



How to Edit Email Templates

App Launcher > Email Templates



NOTE:
Always select the
Object where the
Email is being sent
from

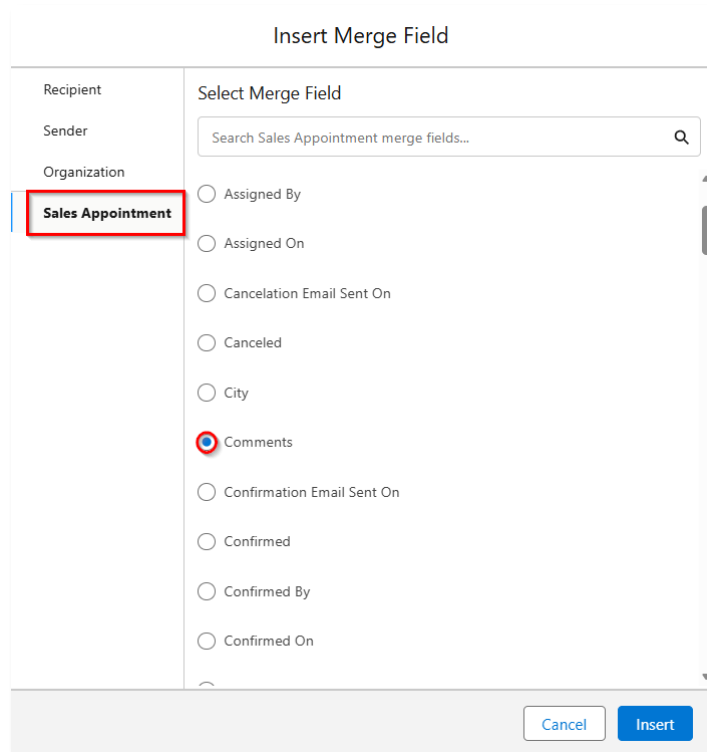
[Watch a video to
guide you!](#)



Permission Set: Lightning Email Builder


Lightning Email Builder

[Email Template Guide](#)



Which Email Templates are sending?

Automated Emails : Setup > Flows

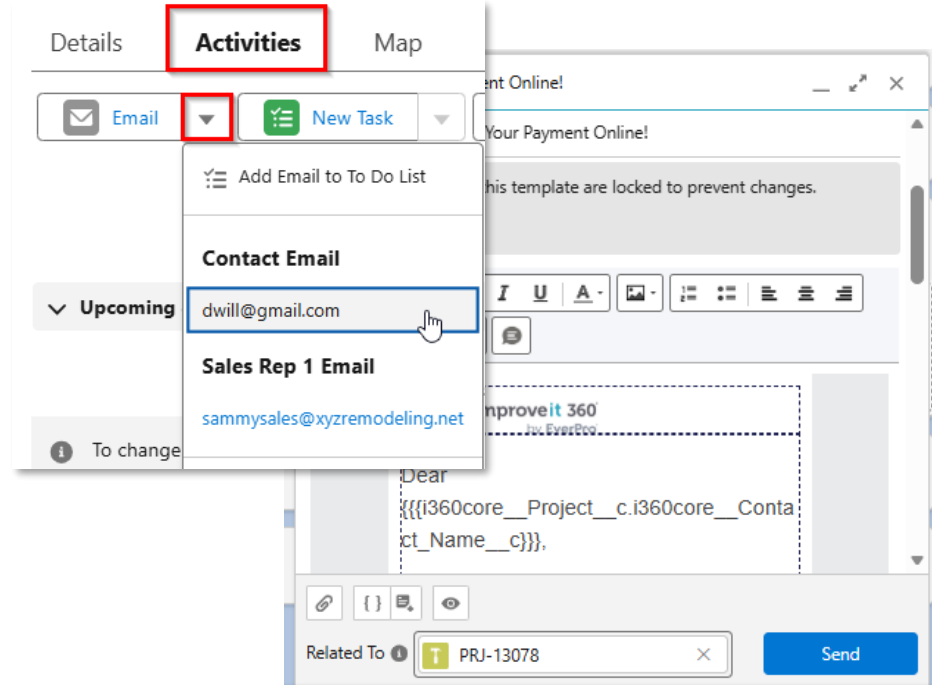
Flow Definitions
All Flows ▾ 

50+ items • Sorted by Last Modified Date • Filtered by All flow definitions • Updated a few seconds ago

Flow Label	Process Type	Active
Sale Completed Confirmation Email	Autolaunched Flow	<input type="checkbox"/>
Paid In Full Confirmation Email	Autolaunched Flow	<input type="checkbox"/>
Account Appointment Confirmation Email	Autolaunched Flow	<input type="checkbox"/>
Account Appointment Cancellation Email	Autolaunched Flow	<input type="checkbox"/>
Staff Appointment Notification Email	Autolaunched Flow	<input type="checkbox"/>
Example - Outbound Text (Trigger)	Autolaunched Flow	<input type="checkbox"/>
Example - Outbound Text (Invocable Method)	Autolaunched Flow	<input type="checkbox"/>
Example - Inbound Text	Autolaunched Flow	<input type="checkbox"/>
Account Welcome Email	Autolaunched Flow	<input checked="" type="checkbox"/>

[How to Add the Activities Tab to a page](#)

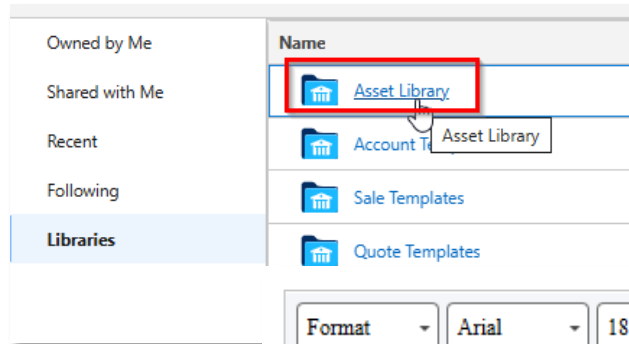
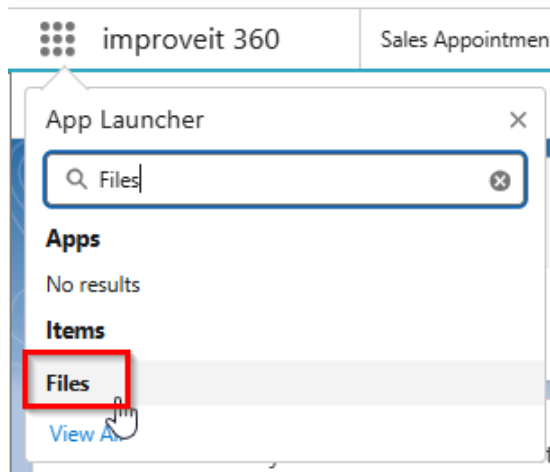
Manual Emails can be sent from the **Activities** Tab on every major object



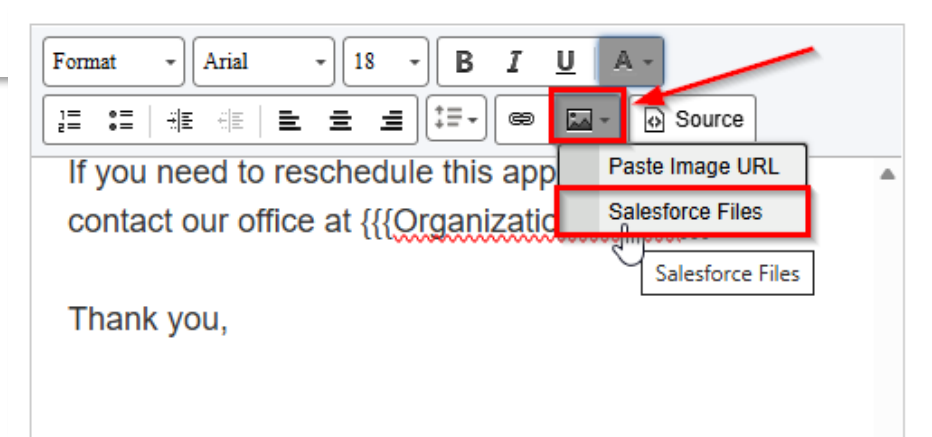
The screenshot shows a software interface with a 'Details' tab and an 'Activities' tab (highlighted with a red box). Below the tabs is a dropdown menu for 'Email' (also highlighted with a red box). The dropdown menu lists several email templates: 'Add Email to To Do List', 'Contact Email', 'Sales Rep 1 Email', and 'sammysales@xyzremodeling.net'. A mouse cursor is pointing at the 'Contact Email' option, which has the email address 'dwill@gmail.com' displayed below it. In the background, there is a window titled 'Your Payment Online!' with a rich text editor and a 'Send' button. The 'Send' button is next to a 'Related To' field containing 'PRJ-13078'.

How to Add Images to Templates

App Launcher > Files > Libraries > Asset Library



Email Templates > Edit in Builder



Resulting all Sales Appointments



improveit 360 Sales Appointments

Sales Appointments
Past without Result

Status Detail

Demoed, Not Sold

Appointment Date/...	Sales Rep 1	Status	Status Detail
11/26/2025, 2:00 PM	Steven Service	Pending	Assigned
11/25/2025, 9:00 AM	Sammy Sales	Pending	Set
11/24/2025, 10:30 AM	Steve Sales Guy	Pending	Assigned
11/25/2025, 9:00 AM	Cecil Sales	Pending	Assigned/Confirmed
11/26/2025, 9:00 AM	Cecil Sales	Pending	Set
11/28/2025, 10:00 AM	Steve Sales Guy	Pending	Assigned
11/24/2025, 9:00 AM		Pending	Confirmed
4/25/2025, 9:00 AM		Pending	Confirmed
5/1/2025, 2:00 PM		Pending	Set

Sales Opportunities

Baths

Result

Not Sold

Result Detail

Demoed and Quoted

Comments

Master bathroom, Tub/Shower replacement, walk-in Tub.

Project Budget

8,500.00

Appointment Report Count Fields

<-----Reporting Fields----->

Sales Appointment Status Detail		Sold	Demoed	Not Confirmed	Canceled	Issued	Set	Ran
Sold		█	█			█	█	
One leg			█			█	█	
Not Demoed						█	█	
No Show						█	█	
Follow-up			█			█	█	
Demoed, Not Sold			█			█	█	
Canceled				█		█		
Any Status Detail + Stauts = Ran						█	█	
Confirmed On Date is Blank			█			█		



What happened on the Sales Appointment?

Work Rehash Opportunities

Use Tasks and Task List Views to work Rehash Opportunities

Tasks

ReHash Tasks

8 items • Sorted by Subject • Filtered by All tasks - Type, Closed, Due Date • Updated a few seconds ago

<input type="checkbox"/>	Subject ↑	Name	Related To	Due Date
1	<input type="checkbox"/> ReHash	Clive Edwards	SO-59516	1/26/2024
2	<input type="checkbox"/> ReHash	Clive Edwards	SO-59518	1/26/2024
3	<input type="checkbox"/> ReHash Bathroom Quote	Heather Corri...	SO-59528	3/18/2024
4	<input type="checkbox"/> ReHash Quote	Bob Builder	SO-59499	6/1/2023
5	<input type="checkbox"/> Rehash Quote	Tammy Brown	SO-59538	6/3/2024
6	<input type="checkbox"/> Rehash Quote	Joe Lonardo	SO-59543	6/17/2024
7	<input type="checkbox"/> ReHash Quote left	Tammy Brown	SO-59554	9/30/2024
8	<input type="checkbox"/> Rehash Towns Prpty Siding Q...	Alec Towns	SO-59493	7/20/2023

Sales Opportunities

Roofing

Result: Not Sold

Result Detail: Demoted and Quoted

Choose an Action

- Create a Task
- Schedule an Appointment
- Create a Task
- Flag Account as "Not Qualified"
- Take no action

Filters

Filter by Owner: All tasks

Matching all of these filters

- Type equals Sales Opportunity Rehash
- Closed equals False
- Due Date less or equal TODAY

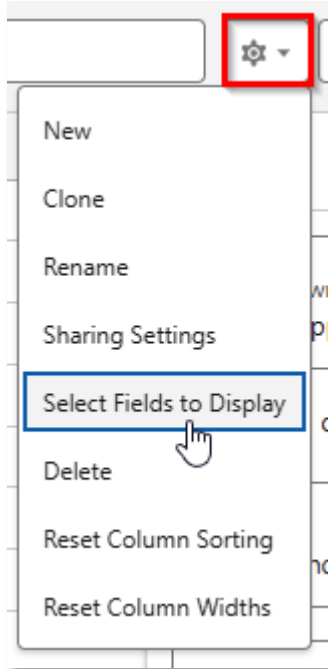
*Tasks can be created off the Inquiry object, or the Sales Opportunity object

List Views – How to Edit

Profile Permissions needed & [Edit User Profiles](#)

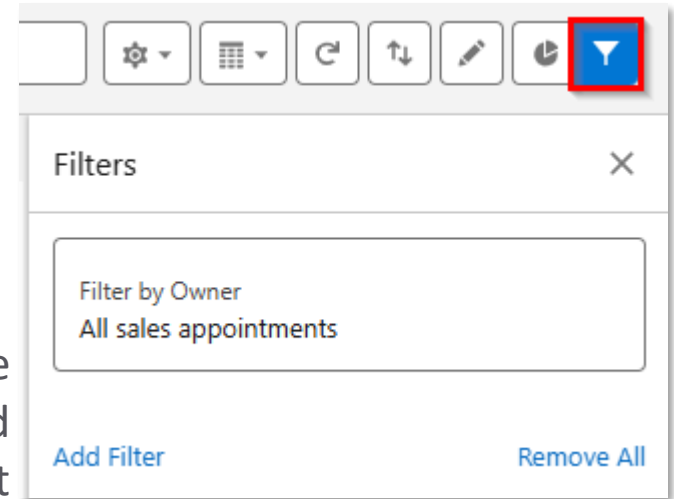
Manage Public List Views

Create and Customize List Views



Select Fields to Display allows you to choose the Fields visible in the List

Filters determine which records should be shown in the List



Understanding Filter Conditions



Matching all of these filters

- Sales Rep 1 equals Steven Service
- Sales Rep 1 equals Cecil Service

Add Filter Remove All

Add Filter Logic

Matching all of these filters

- Sales Rep 1 contains Service

Matching these filters

- Sales Rep 1 equals Cecil Service
- Sales Rep 1 equals Steven Service

Add Filter Remove All

Filter Logic 1 Remove

(1 OR 2)

AND Filter Logic in this example would return Zero records, because the Sales Rep 1 field cannot ever be two different people at one time.

Advanced Filter Logic

1. Sales Rep 1 equals Steven Service
2. Sales Rep 1 equals Cecil Service
3. Territory equals Columbus
4. Territory equals Cincinnati
5. Territory equals Cleveland

Add Filter Remove All

Filter Logic 1 Remove

(1 OR 2) AND (3 OR 4 OR 5)

EQUALS Looks for an Exact match - spelling matters!

Appointment Date... ▾	C... ▾	Phone ▾	Sales Rep 1 ▾	Territory
11/25/2025, 2:00 PM		410-517-8692	Cecil Service	Columbus
12/13/2023, 12:00 PM		6145176836	Ingrid Inside Sa...	Cleveland
12/20/2023, 1:00 PM		6145176836	Steven Service	Cleveland
7/25/2023, 8:00 AM		614-589-5526	Olivia Admin	Columbus
7/25/2023, 6:00 PM		740-965-8956	Olivia Admin	Columbus
7/11/2023, 10:00 AM		740-965-8956	Sylvia Sales	Columbus

Why does my list show too many records?



(1 OR 2 OR 3 OR 4 OR 5)

Creating a New List View

1. Set who can see the List

Who sees this list view?

- Only I can see this list view
- All users can see this list view ⓘ
- Share list view with groups of users ⓘ

2. Set the Owner Filter to All User's Sales Appointments

Filter by Owner

- All sales appointments
- My sales appointments
- Queue owned sales appointments

Done

Matching all of these filters

Sales Rep 1
contains Service

3. Add Your Desired Filters

4. Select the Fields to Display in the List

Select Fields to Display

Available Fields

Address
Appointment End Date/Time
Assigned By
Assigned On
Cancellation Email Sent On
Canceled

Visible Fields

Sales Appointment Name
Account
Appointment Date/Time
Comments
Phone
Sales Rep 1

Cancel

Save

Reports – out of the box

#	Name	Type	Folder
1	Active Projects	Summary	Projects
2	All Sales with Outstanding Balance	Summary	Sales
3	All Un-Resulted Appointments	Summary	Appointment
4	Appointment Performance by Rep	Summary	Appointment
5	Appointment Performance Year over Year	Matrix	Appointment
6	Approved Sales without Projects	Tabular	Sales
7	Canceled Sales Report	Summary	Sales
8	Collections by Month YTD	Matrix	Sales
9	Product Sales YTD	Summary	Sales
10	Projects with Project Costs	Summary	Projects
11	Sales Efficiency by Rep	Summary	Sales
12	Sales Opportunity Conversion	Summary	Sales
13	Sales by Month	Summary	Sales
14	Sales by Month by Rep YTD	Matrix	Sales
15	Source Cost Performance	Joined	Lead Sources

Date Range, Grouping, Sort Order

Use the **Filters** Tab to set Date Range

Outline Filters 1

Filters

Add filter...

Show Me All sales

Sold On
Current CY (Jan 1, 2026 - Dec 31, 2026)

SF Relative Date Values

Outline Filters 1

Groups

GROUP ROWS

Add group...

Sales Rep 1: Staff Name

GROUP COLUMNS

Add group...

Use the **Outline** Tab to the Grouping Field

Sort data in the **Preview** pane

Sales Rep 1: Staff Name ↑ Original Sold Price Sales Appointment: Sales Appointment

- (2) 637

↑ Sort Ascending

↓ Sort Descending

↕ Sort By...

Group Columns by This Field

Make a Detail Column

Bucket This Column

Remove Group

628

✓ Sales Rep 1: Staff Name

Sum of Original Sold Price

Sum of Change Order Total

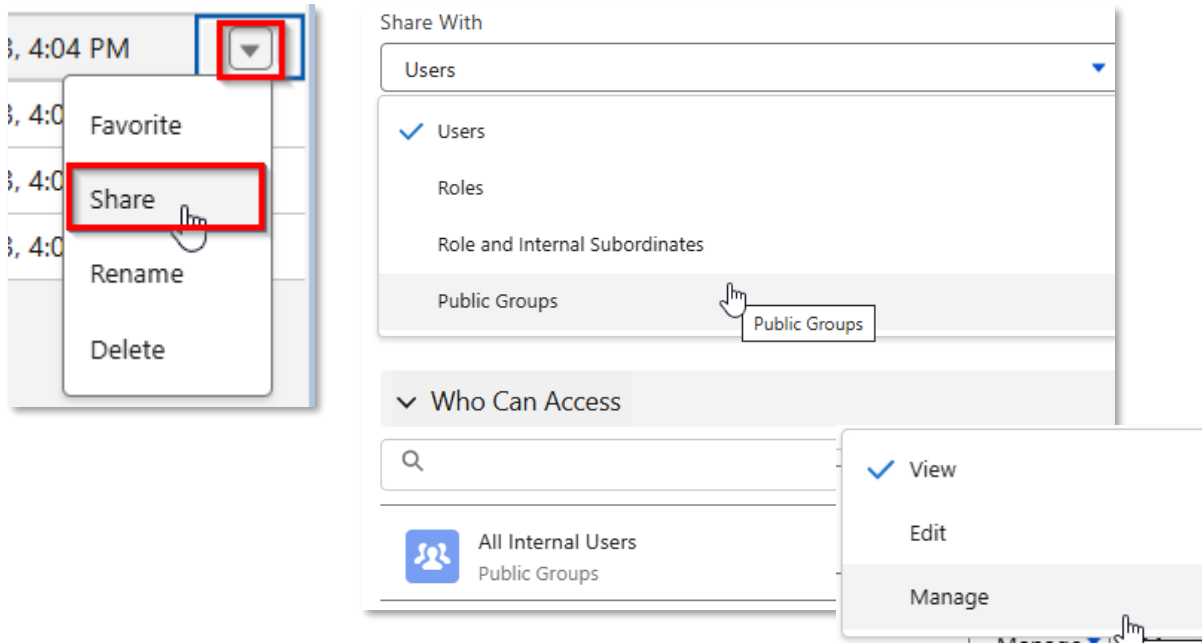
Sum of Total

Record Count

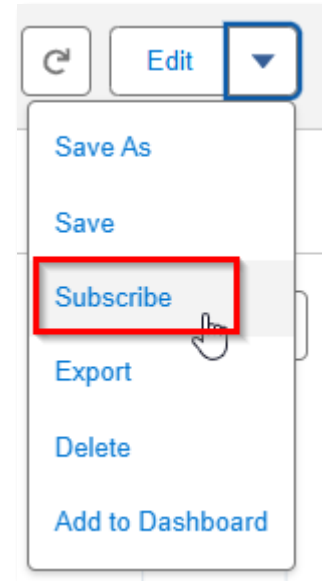
Share and Subscribe to Reports

Users need to be shared
Report Folders

Reports Tab > All Folders > Share



Run the Report.
Use the Down
arrow to Subscribe

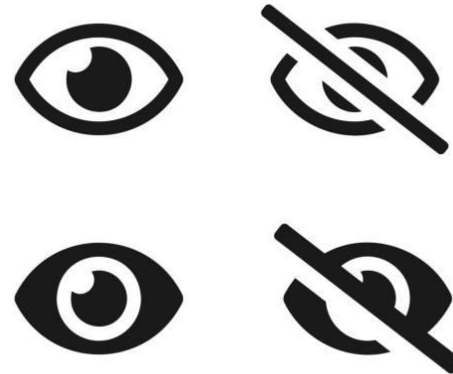


Field Level Security

Field Permissions

Field Name	Field API Name	<input type="checkbox"/> Read Access	<input type="checkbox"/> Edit Access
Account	i360core__Account__c	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Address	i360core__Address__c	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Appointment Date/Time	i360core__Appointment_Date_Time__c	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Appointment End Date/Time	i360core__Appointment_End_Date_Time__c	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Assigned By	i360core__Assigned_By__c	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Assigned On	i360core__Assigned_On__c	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Cancellation Email Sent On	i360core__Cancellation_Email_Sent_On__c	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Canceled	i360core__Canceled__c	<input checked="" type="checkbox"/>	<input type="checkbox"/>
City	i360core__City__c	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Comments	i360core__Comments__c	<input type="checkbox"/>	<input type="checkbox"/>
Confirmation Email Sent On	i360core__Confirmation_Email_Sent_On__c	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Confirmed	i360core__Confirmed__c	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Confirmed By	i360core__Confirmed_By__c	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Confirmed checkmark	Confirmed_checkmark__c	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Confirmed On	i360core__Confirmed_On__c	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Contact	i360core__Contact__c	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Contact Email	i360core__Contact_Email__c	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Contact Has Opted Out Of Email	i360core__Contact_Has_Opted_Out_Of_Email__c	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Contact Name	i360core__Contact_Name__c	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Contact Phone	Contact_Phone__c	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Country	i360core__Country__c	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Created By	CreatedById	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Custom Calendar HTML	i360core__Custom_Calendar_HTML__c	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Custom Calendar Text	i360core__Custom_Calendar_Text__c	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Demoed	i360core__Demoed__c	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Duration (hours)	i360core__Duration__c	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Setup > Profiles > Object Settings > Field Permissions > Read/Edit Access



In this example screen shot, the User Profile does not have access to Read or Edit the Comments field

Field History Tracking

Add related list for History to the page layout

	Sales Appointment: Sales Appointment Name ▾	Edited By ▾	Field / Event ▾	Old Value ▾	New Value ▾	Edit Date ↓ ▾
1	SA-59630	Emma Heiberger	Sales Rep 1	Ingrid Inside Sales	Cecil Sales	2/18/2026, 3:09 PM
2	SA-59604	Emma Heiberger	Sales Rep 1	Steven Service	Sammy Sales	2/18/2026, 3:08 PM
3	SA-59579	Emma Heiberger	Sales Rep 1	Steven Service	Cecil Sales	2/17/2026, 1:32 PM

See changes using a **History** Report Type.

Report Type Name

Sales Appointment History

Set History Tracking



On each Object, up to 20 Fields can track the changes made to the data within the fields*

*limitations on text field data changes

Field History Tracking

Set History Tracking

Setup > Object Manager > choose object >
Fields & Relationships > Set History Tracking

Track old and new values	
Account Name <input type="checkbox"/>	Account Number <input type="checkbox"/>
Account Owner <input type="checkbox"/>	Account Record Type <input checked="" type="checkbox"/>
Account Site <input type="checkbox"/>	Account Source <input type="checkbox"/>
Annual Revenue <input type="checkbox"/>	Billing Address <input type="checkbox"/>
Contact Email <input type="checkbox"/>	Data.com Key <input type="checkbox"/>
Employees <input type="checkbox"/>	Fax <input type="checkbox"/>
Industry <input type="checkbox"/>	Legacy Id <input type="checkbox"/>
New Account Welcome Email <input checked="" type="checkbox"/>	Ownership <input type="checkbox"/>
Parent Account <input checked="" type="checkbox"/>	PaySimple Customer Id <input type="checkbox"/>
Phone <input type="checkbox"/>	Primary Contact <input checked="" type="checkbox"/>
Rating <input type="checkbox"/>	SIC Code <input type="checkbox"/>
SIC Description <input type="checkbox"/>	Shipping Address <input type="checkbox"/>
Territory <input checked="" type="checkbox"/>	Ticker Symbol <input type="checkbox"/>
Type <input checked="" type="checkbox"/>	Website <input type="checkbox"/>
Welcome Email Sent <input type="checkbox"/>	

Track changes only	
Description <input type="checkbox"/>	Not Qualified Reasons <input checked="" type="checkbox"/>

Track old and new values	
Account <input type="checkbox"/>	Address <input checked="" type="checkbox"/>
Appointment Date/Time <input checked="" type="checkbox"/>	Assigned By <input type="checkbox"/>
Assigned On <input type="checkbox"/>	Cancellation Email Sent On <input type="checkbox"/>
Confirmation Email Sent On <input type="checkbox"/>	Confirmed By <input type="checkbox"/>
Confirmed On <input checked="" type="checkbox"/>	Contact <input checked="" type="checkbox"/>
Contact Email <input type="checkbox"/>	Demoed <input type="checkbox"/>
Duration (hours) <input type="checkbox"/>	Hide from Calendars <input type="checkbox"/>
Inquiry <input type="checkbox"/>	Issued <input type="checkbox"/>
Legacy Id <input type="checkbox"/>	Local End Date/Time Long <input type="checkbox"/>
Local End Date/Time Short <input type="checkbox"/>	Local Start Date/Time Long <input type="checkbox"/>
Local Start Date/Time Short <input type="checkbox"/>	Most Recent Lead Source <input type="checkbox"/>
Most Recent Sales Opportunity <input type="checkbox"/>	Previous Appointment <input type="checkbox"/>
Product Categories <input checked="" type="checkbox"/>	Recording Link <input type="checkbox"/>
Resulted By <input type="checkbox"/>	Resulted On <input checked="" type="checkbox"/>
Sale Item Total <input type="checkbox"/>	Sale Total <input type="checkbox"/>
Sales Appointment Name <input type="checkbox"/>	Sales Rep 1 <input checked="" type="checkbox"/>
Sales Rep 1 Email <input type="checkbox"/>	Sales Rep 2 <input checked="" type="checkbox"/>
Sales Rep 2 Email <input type="checkbox"/>	Search Text <input type="checkbox"/>
Send Appointment Cancellation Email <input type="checkbox"/>	Send Appointment Confirmation Email <input type="checkbox"/>
Send Survey <input checked="" type="checkbox"/>	Set By <input type="checkbox"/>
Set On <input type="checkbox"/>	Sold <input type="checkbox"/>
Source <input type="checkbox"/>	Source Type <input type="checkbox"/>
Status <input type="checkbox"/>	Status Detail <input type="checkbox"/>
Survey Errors <input checked="" type="checkbox"/>	Survey Sent On Date/Time <input checked="" type="checkbox"/>
Taken By <input type="checkbox"/>	Taken On <input type="checkbox"/>
Time Block <input type="checkbox"/>	Total Price Quoted <input type="checkbox"/>
Type <input checked="" type="checkbox"/>	Vendo Errors <input type="checkbox"/>
Vendo External Id <input type="checkbox"/>	Vendo Sent On <input checked="" type="checkbox"/>

Track changes only	
Comments <input checked="" type="checkbox"/>	Custom Calendar HTML <input type="checkbox"/>

How to Reach Us

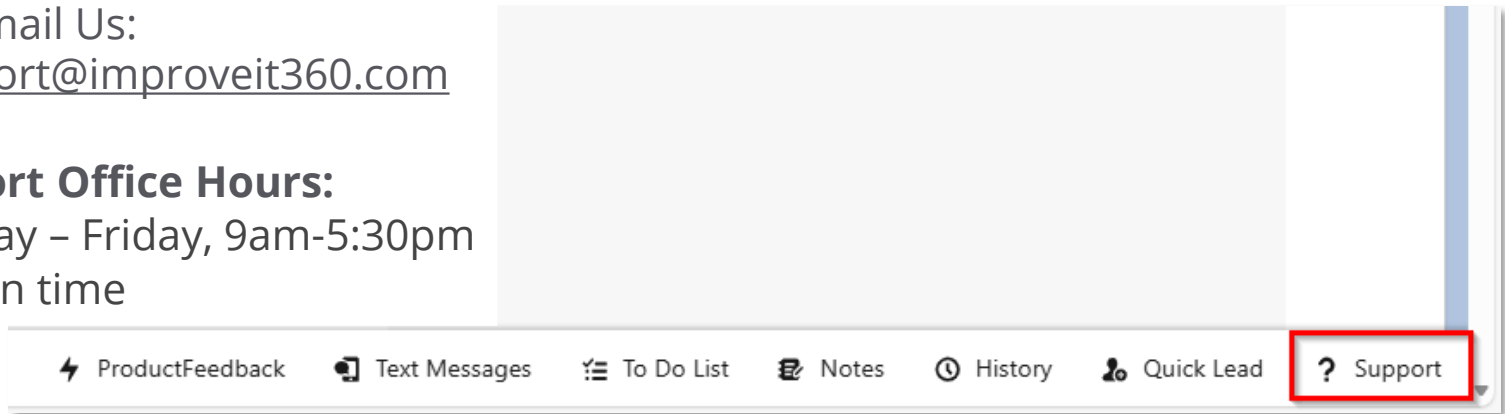
1. Use the Tab in your Utility Bar to find **Support**
2. Open a Ticket at:
<https://i360lightning.zendesk.com/>
3. Or Email Us:
support@improveit360.com

Support Office Hours:

Monday – Friday, 9am-5:30pm
Eastern time

Product Feedback

goes straight to our Dev Team!



Thanks
for Attending



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