

FACEBOOK INTEGRATION



improveit 360[®]
by EverPro[®]

facebook Ads



Take advantage of faster speed-to-lead and higher Lead Conversion rates when leads are automatically sent to improveit 360

PRICING

\$500

One-time
setup fee

- **Improved lead response time (speed-to-lead)** - Leads can be called within seconds of submission.
- **Automated workflow efficiency** - No manual data entry or lead routing delays.
- **Competitive advantage** - Many businesses still rely on manual data entry. While they're just entering the lead, you're already making a call to secure an Appointment time.

Technical details...

- The standard setup includes data points such as First Name, Last Name, Email, Phone Number, Street Address, City, State, Zip, Product, Lead Source, Source and Source Type. Note: This integration is offered on an as-is basis. Any changes to the setup or mapping will be completed at your own risk and are not supported by improveit 360.
- A customer-owned Zapier account is required to set up the integration.
- If multiple Facebook Campaigns will be used and have different field mappings, there may be additional Zaps needed in the customer's Zapier account.

Open a [Support Ticket](#) today to request this integration be added to your system