

SIRO INTEGRATION



siro



Connecting Siro AI Sales Coaching tools with improveit 360 creates better data quality, more effective coaching, and improved sales visibility.

- **Better Data Quality/ Richer Coaching Context:**
Because Siro gains access to appointment, and Account data its coaching and analysis can be tied to actual deals rather than isolated call recordings.
- **Faster Rep Onboarding and Development:**
Siro analyzes conversations and identifies patterns from top performers. Coaching can be tied directly to appointment types, helping new reps learn faster and experienced reps continuously improve.
- **Stronger Analytics and Reporting:**
With transcripts and notes stored in improveit 360, organizations can identify which sales behaviors are actually driving results.

Technical details...

- The improveit 360 User's Email address needs to match the User's Email address in Siro for the integration to sync call recordings and follow up notes to the appropriate Appointment records.
- To ensure every recording ties to an appointment accurately, Reps should title each Siro recording with the appointments first name & last name.
- Is this Legal? Yes. There are 11 states that require consent to record. Thousands of Reps seamlessly use Siro in these states simply by asking for permission to record.
- *Monthly Connector Fee based on usage: \$100, \$200, \$250

Open a [Support Ticket](#) today to request this integration be added to your system